## 'Munni' is ready for Zandu Balm

Contributed by Hemant Thursday, 16 December 2010

Malaika Arora Khan is set to shake a leg with southern stars Suriya and Junior NTR in a new commercial for Zandu Balm, an Emami product.

The bosses at Emami were upset when their brand name was used in the hit song 'Munni badnaam hui', which was picturised on Malaika, but later they sorted out their differences and roped in the actress as their brand ambassador.

"It's like deja vu. I'm thrilled to be dancing to 'Zandu balm' all over again, it brings back memories. It is a fun song and I am very pleased to be associated with the 100-year-old brand 'Zandu'," Malaika said.

Tamil superstar Suriya and

Telugu actor Junior NTR have also been roped in as the brand ambassadors and the trio will be seen dancing to the tune of 'Main Zandu Balm Hui, Darling Tere Liye' in the ad.

Aiming to revive

the 'Munni Badnaam' frenzy, the advertisement will hit television screens in last week of December in Tamil, Telugu and Hindi.

The Hindi version will be directed by Prahlad Kakkar.

## Malaika

Arora Khan is set to shake a leg with southern stars Suriya and Junior NTR in a new commercial for Zandu Balm, an Emami product.

## The

bosses at Emami were upset when their brand name was used in the hit song 'Munni badnaam hui', which was picturised on Malaika, but later they sorted out their differences and roped in the actress as their brand ambassador.

"It's like deja vu. I'm thrilled to be dancing to 'Zandu balm' all over again, it brings back memories. It is a fun song and I am very pleased to be associated with the 100-year-old brand 'Zandu'," Malaika said. Malaika, of course, will be in Dubai on December 17 for the Masala! Awards

Tamil superstar Suriya and Telugu actor Junior NTR have also been roped in as the brand ambassadors and the trio will be seen dancing to the tune of 'Main Zandu Balm Hui, Darling Tere Liye' in the ad.

http://www.tarana.co.nz Powered by Joomla! Generated: 20 May, 2013, 20:10

Aiming to revive the 'Munni Badnaam' frenzy, the advertisement will hit television screens in last week of December in Tamil, Telugu and Hindi.

http://www.tarana.co.nz Powered by Joomla! Generated: 20 May, 2013, 20:10